Bella Notte

An Evening to Benefit Pediatric Brain Tumor Research

Thursday, February 6, 2014
Embassy of Italy, Washington, D.C.

Sponsorship Opportunities

Proceeds to Benefit

National Brain Tumor Society

Children's National

Bella Notte

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About the Brain Tumor Institute at Children's National Medical Center:

Children's National Medical Center has provided hope to sick children and their families–regionally, nationally, and internationally–for 140 years. Led by Dr. Roger Packer, the Brain Tumor Institute at Children's National seeks to care for and cure children diagnosed with brain tumors by integrating research into the clinical care mission.

Our research program is focused on:

- identifying molecular targets for alternatives to chemotherapy.
- identifying cellular targets and creating medical treatments specific to each individual child's tumor.
- seeking to understand and mitigate the side effects of brain tumor treatments, therefore ensuring that children not only survive, but are able to thrive.

The Brain Tumor Institute evaluates one out of every ten children in the United States with a brain tumor, and many of the pediatric brain tumor therapies used around the world today were pioneered by Children's National.

About National Brain Tumor Society:

At the National Brain Tumor Society, we are fiercely committed to finding better treatments, and ultimately a cure, for people living with a brain tumor today and those who will be diagnosed tomorrow. This means effecting change in the system at all levels.

Our strategic initiatives and funded programs aim to improve an understanding of brain tumors to transform research findings into new and more effective treatments as quickly as possible. To achieve these goals, we foster collaboration and change within all facets of the drug discovery and development landscape and invest wisely in key initiatives poised to deliver results.

Our current initiatives are focused on pediatric developmental neurobiology and aim to analyze the development of a child's brain to identify therapies which could be effective, and minimize long-term side effects for pediatric brain tumor patients. Our goal is to ensure that children not only survive, but are able to thrive.

Our shared vision is to allow every child with brain cancer the chance to receive the very best possible therapy, and to survive their brain tumors without devastating long-term side-effects from their treatments.

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What is the mission of the Bella Notte event?

Bella Notte is a special fundraising event to support critical pediatric brain tumor investigations at Children's National, as well as fund the complementary groundbreaking developmental neurobiology initiatives at the National Brain Tumor Society.

Event Details

Date and Time: Thursday, February 6, 2014 ∞ 6:30PM – 10:30PM

Location: Embassy of Italy, Washington, D.C.

Attire: Cocktail

Attendees: Approximately 500 guests will attend this inspirational evening featuring dining and cocktails, exciting auctions, special recognitions, and more.

Sponsor Benefits ∞ Opportunities

Sponsoring Bella Notte is a chance to make a difference in the lives of children living with brain tumors. As a sponsor, your organization will:

- Elevate your company's visibility through our special event recognition benefits.
- Engage your employees and customers in your corporate philanthropic efforts.
- Gain exposure to regional business leaders, philanthropists, and world-class physicians.
- Partner with two leading brain tumor research institutions:
  - Children's National Medical Center, one of the best pediatric hospitals in America.
  - National Brain Tumor Society, the largest nonprofit brain tumor organization in the nation funding pioneering research for over 20 years.
- Provide critical funds to help develop better therapies and outcomes for children on their journey to overcome brain cancer.

Visit www.braintumor.org/bellanotte to learn more and confirm your attendance.

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Presenting Sponsor: $20,000 ($18,500 tax deductible)
- Opportunity to display company merchandise or distribute giveaways to guests
- 30 Sponsor tickets
- Logo projected onto gallery wall at the event
- Logo recognition on all promotional materials, website and event signage*
- Opportunity to host a joint event with patients and NBTS researchers at Children's National for 15 people

Marquee Sponsor: $10,000 ($9,000 tax deductible)
- Opportunity to display company logo on lit bars
- 20 Sponsor tickets
- Recognition on all promotional materials, website and event signage*
- Opportunity to host a joint event with patients and NBTS researchers at Children's National for 15 people

Premier Sponsor: $5,000 ($4,500 tax deductible)
- 10 Sponsor tickets
- Recognition on all promotional materials, website and event signage*

Cocktail Sponsor: $3,000 ($2,800 tax deductible)
- 4 Sponsor tickets
- Signature Event Cocktail named and advertised for you
- Recognition on all promotional materials, website and event signage*

Valet Sponsor: $2,500 ($2,300 tax deductible)
- Opportunity to display a vehicle in front of the venue
- 4 Sponsor tickets
- Recognition on all promotional materials, website and event signage*

VIP Sponsor: $1,500 ($1,300 tax deductible)
- 4 Sponsor tickets
- Recognition on all promotional materials, website and event signage*

Capitol Sponsors: $500 ($400 tax deductible)
- 2 Sponsor tickets
- Recognition on all promotional materials, website and event signage*

Individual Ticket: $150 ($100 tax deductible)
- 1 ticket

Ticket Angel: $150
- Sponsor one individual ticket to make it possible for a parent/caregiver to attend Bella Notte

For more information about sponsorships and tickets, please contact:

Sarah Sadid
Development Assistant
Children's Hospital Foundation
301-565-8423
ssadid@childrensnational.org

Kristen Leonard
Assistant Director of Community Events
National Brain Tumor Society
617-391-6898
kleonard@braintumor.org

National Brain Tumor Society and Children's National Medical Center (CNMC) are tax-exempt 501(c)(3) charitable organizations. National Brain Tumor Society's 501(c)3#: 04-306-8130 Children's Hospital Foundation's 501(c)3 #: 52-164-0402

** All promotional benefits subject to sponsor commitment prior to production*

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Registration Form

Please print sponsor name exactly as you wish to be listed on promotional materials.*

Sponsor/Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Email: _____

SPONSORSHIP LEVELS

- ☐ **Presenting Sponsor:** $20,000
- ☐ **Marquee Sponsor:** $10,000
- ☐ **Premier Sponsor:** $5,000
- ☐ **Cocktail Sponsor:** $3,000
- ☐ **Valet Sponsor:** $2,500
- ☐ **VIP Sponsor:** $1,500
- ☐ **Capitol Sponsors:** $500
- ☐ **Individual Ticket:** ___tickets @ $150/each
- ☐ **Ticket Angel:** ___tickets @ $150/each

Please email the names of your guests to ssadid@childrensnational.org.

PAYMENT OPTIONS:

☐ I **cannot** attend but would like to make a contribution in the amount of $_____.

☐ My check or money order is enclosed for $_____ , payable to National Brain Tumor Society.

☐ Please charge my credit card. Circle one: Visa / MasterCard / Amex / Discover

Card #: _____ CVC#: _____

Exp. Date: _____ / _____

_____ _____

Please print name as it appears on card *Signature of Cardholder*

Please return form to: National Brain Tumor Society, Attn: Bella Notte
55 Chapel Street, Suite 200, Newton, MA 02458

Additional event details: www.braintumor.org/BellaNotte

Questions?

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Assistant Director of
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