

Participant Guide



Make a difference in the fight against brain tumors!

The Participant Center (PC) is your communications and fundraising headquarters. Full of great features, this is where you can get up-to-the-minute information about the event, customize your personal fundraising page, upload photos, send messages, and check on your progress.

This guide will provide you with the necessary information to get you started. Also check out the Participant Center Tutorial, http://convio.na4.acrobat.com/part_center_2/, for an overview of all the exciting features:

In this guide:

- Customizing your fundraising page
- Address book
- Sending email
- Follow-ups
- My Progress

Race for Hope - DC 5K Run/Walk
Presented by Cassidy Turley
To benefit the National Brain Tumor Society and Accelerate Brain Cancer Cure

**RACE FOR
HOPE**
Washington DC
5K Run/Walk

Make it personal

CUSTOMIZING YOUR FUNDRAISING PAGE

To customize your personal fundraising page, follow these steps:

- From your PC Homepage, click on Personal Page ❶.
- Edit body paragraph to include your story and why you're involved. Be sure to save before proceeding to the next step.
- Upload photos or video by clicking on the Photos/Video link ❷ on the right side of the screen. Save.
- In the Components section ❸, decide whether you'd like to include the Status Thermometer and Fundraising Honor Roll on your page.

You may preview your page at any time by clicking the Preview link at the bottom of the page.

Please note that previewing the page does not save it - you must press Save.

The Team Captain is the only person who can edit the team page. To customize your team fundraising page, follow these steps:

- From your PC Homepage, click on Team Page ❹.
- Here you can edit the text in the body and upload a photo.

Welcome, Participant | Visit Your Team Page, Your Personal Profile | Log Out, Help | Participant's Team

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE

Edit Your Personal Fundraising Page

Personal Page URL: ([URL Settings](#) | [View](#))
http://www.braintumorcommunity.org/site/TR/Events/RFH-DC?px=2847945&pg=personal&fr_id=1810
This page is **Public**

Title

Body

Font family Font size **A** ab

B *I* U ABC

The Race for Hope - DC presented by Cassidy Turley raises funds to support innovative research initiatives and support services for brain tumor patients and their families. This amazing event relies on the dedication and enthusiasm of individuals, families, teams, volunteers, sponsors and donors. Thank you for your support in helping us find a cure for brain tumors!

The Preview will open in a new window but will not save your changes.

Content

- ❷ Photos/Video
- ❸ Components

Address Book

CUSTOMIZING YOUR CONTACTS

No need to manually input all your contacts, the PC will help you upload them all in just a few easy steps. Here's how:

- From your PC Homepage, click Email ①.
- Click Import Contacts ② if you use one of the following email providers: America Online, Yahoo, Outlook, Gmail or Plaxo. The system will guide you through the process.
- If you do not use one of the providers listed above, you will need to export your contacts as a CSV file. Once you've saved the file, click Upload Contacts ③.
- To enter just one contact click the Add a Contact button ④.

The addresses you upload are private and cannot be viewed by anyone but you.

The screenshot shows a web interface for managing contacts. At the top, there is a navigation bar with links: HOME, EMAIL, PROGRESS, PERSONAL PAGE, and TEAM PAGE. Below this is a search bar for contacts by name or email, with a search button. To the right of the search bar is a sidebar menu with options: Compose, Drafts, Sent, Contacts (highlighted), and Groups. Below the search bar, there are action buttons: Compose Message, Add to Group, Delete, and Email All. A 'View by Group' section shows filters: Donors, Unthanked Donors, Need follow-up, Never Emailed, Teammates, and Show more groups. The main content area displays a table of contacts:

Name	Email	Amount	Groups
<input type="checkbox"/> Jane Doe	janedoe@braintumor.org	\$ 35.00	
<input type="checkbox"/> John Doe	johndoe@braintumor.org	\$ 0.00	

At the bottom of the table, there is a pagination control: « < 1-2 of 2 > ».

On the right side, there is a '+ Add a contact' button (④) and two links: 'Upload Contacts' (③) and 'Import Contacts' (②).

Send an Email

You may write your own email, or, to save time, you can use (or edit) one of several suggested messages.

To send an email:

- From your PC Homepage, click Email ①.
- Click Use Template ②.
- Select from the options provided.
- Edit the message to include your story.
- To enter the email recipients, click choose from your contact list ③. If you did not upload your contact list, enter your contacts manually.
- When you're ready, click send.

To write your own message, use the blank message template. If you'd like to personalize

each greeting but send the same message, save your email as a template.

Your Participant Center will automatically create groups for you, including, teammates, donors, non-donors, and more! You can send an email to all members of a group by clicking on Groups ④, checking the box next to the desired group(s), and then Send message to selected groups.

Sent messages can be reviewed by clicking Sent ⑤. They can also be reused by clicking Forward. When forwarding a message, recipients must be entered manually.

Emails sent through the Participant Center will automatically include a link to your Personal and, if applicable, your Team Pages.

Welcome, Participant ① Visit Your Team Page, Your Personal Page | Profile | Log Out, Help

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE Participant's Team

Compose Message

Send Save as draft Preview Save as template

To: ③
Enter your friends name, email address, or choose from your contacts list

Subject: Support me ② for the Race for Hope - DC

Hide templates

Suggested Message Templates
Support Me Support Me Team Captain Email Thank You

Include personalized greeting (What's this?)

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B *I* U ABC [List Icons] [List Icons] [List Icons] [List Icons]

I recently accepted the challenge of participating in the Race for Hope - DC 5K Run/Walk presented by Cassidy Turley. The Race for Hope – DC benefits the National Brain Tumor Society and Accelerate Brain Cancer Cure in their quest to find a cure for brain tumors. Will you support my efforts with a donation?

You may already be clicking the "Donate to me" button (you are the best!), but if you are interested in learning more about why your support is vital, please read on.

- There are 600,000 people in the US living with a primary brain tumor. This year, 210,000 people will hear the news, "you have a brain tumor."
- Because brain tumors are located at the control center for thought, emotion and movement, their effects on an individual's physical and cognitive abilities can be devastating.

Current layout:

Compose
Drafts
Sent ⑤
Contacts
Groups ④

The most effective emails include your personal connection to the cause or the reason why you're participating in the Race for Hope-DC.



Follow-ups

Be sure to thank your donors for their support. We've set up a suggested message to help you do just that.

If sending your thank you emails all at once, you can use the donor group that is automatically created by your PC. If you'd like to thank donors individually, you can view a list of donors by going to the Progress section of your Participant Center.





Progress

By clicking on the Progress link you can view both your personal progress and team progress, if you are a team captain.

PERSONAL PROGRESS

This is your go-to page for all things donor related! It will even let you know of any new donors that still need to be thanked!

Welcome, Participant | Visit [Your Team Page](#), [Your Personal Page](#) | [Profile](#) | [Log Out](#), [Help](#) Participant's Team

HOME EMAIL **PROGRESS** PERSONAL PAGE TEAM PAGE

View Personal Report

Your Fundraising Progress

\$35.00 I HAVE RAISED	\$350.00 MY GOAL (change)	10% PERCENT	166 DAYS LEFT
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[● Gift Amount](#)

Donation History

Gift Notifications: **On** ([turn off](#))
([View all personal donations](#) or [Download personal donation list](#))

Donor	Amount	Notes	Date
Jane Doe	\$35.00		11/04/2010

Personal Team

Top 10 Donors

You may download or print a report of your gift history.

TEAM PROGRESS

Here's where you can check out your team's progress – see how much the team has raised and how close you are to your goal. You can also view the top 10 donors to the team.