



The Grey Gala

SPONSORSHIP OVERVIEW





2015 National Gala – Boston, MA

The Grey Gala

Wednesday, October 14, 2015

The State Room
Boston, MA

Reception 6:00 PM
Dinner 7:00 PM

National Brain Tumor Society's premier event of 2015, the Grey Gala will host 300 of the nation's preeminent leaders in professional services, academia, health care, technology, and government, as well as other supporters and partners from New England. The event will take place on October 14, 2015 where guests will be treated to spectacular views of Boston's skyline and sophisticated waterfront. The evening will feature a VIP reception, entertainment, cocktails, dinner, and special guests.

The proceeds of this event will support the core programs of the National Brain Tumor Society for both adults and children.

A Note about Grey

*The color grey represents brain tumor awareness because healthy brain matter is often referred to as **grey matter**.*

Philanthropic Impact for the Brain Tumor Community

Today, 700,000 men, women, and children are living with a brain tumor. Brain tumors are often deadly, impact quality of life, and change everything for patients and their loved ones. For children, brain tumors are the leading cause of cancer-related death in those under age 10. Brain tumors cannot be prevented and no cure exists.

As a partner, you can be part of progress for this community – helping the National Brain Tumor Society drive bold science to uncover new and better treatments, and ultimately a cure for brain tumors.

National Brain Tumor Society invites you to join us in the fight against brain tumors by becoming a sponsor of The Grey Gala.

Presenting: \$50,000

- 2 Tables with preferred premium seating
- 20 tickets to VIP Reception which features introductions and photo opportunities with special guests
- Name and/or logo on event invitation
- Prominently placed full page ad (4 ½" x 7 ½") in event program book
- Special acknowledgment from the stage during the event
- Prominent placement on event signage
- Acknowledgement as supporter and link to your company website for one year on www.braintumor.org

Reception or Entertainment: \$40,000

- 1 Table with preferred premium seating
- 20 tickets to VIP Reception which features introductions and photo opportunities with special guests
- Name and/or logo on event invitation
- Prominently placed full page ad (4 ½" x 7 ½") in event program book
- Special acknowledgment from the stage during the event
- Prominent placement on event signage
- Acknowledgement as supporter and link to your company website for one year on www.braintumor.org

Diamond: \$30,000

- 1 Table with preferred premium seating
- 15 tickets to VIP Reception which features introductions and photo opportunities with special guests
- Name and/or logo on event invitation
- Prominently placed full page ad (4 ½" x 7 ½") in event program book
- Special acknowledgment from the stage during the event

- Prominent placement on event signage
- Acknowledgement as supporter and link to your company website for one year on www.braintumor.org

Platinum: \$25,000

- 1 Table with preferred seating
- 10 tickets to VIP Reception which features introductions and photo opportunities with special guests
- Name and/or logo on event invitation
- Prominently placed full page ad (4 ½" x 7 ½") in event program book
- Special acknowledgment from the stage during the event
- Prominent placement on event signage
- Acknowledgment as supporter for one year on www.braintumor.org

Silver: \$20,000

- 1 Table with preferred seating
- 8 tickets to VIP Reception which features introductions and photo opportunities with special guests
- Name and/or logo on event invitation
- Full page ad (4 ½" x 7 ½") in program book

Steel: \$10,000

- 6 tickets with reserved seating
- Name on event signage
- ½ page ad (4 ½" x 3 ½") in program book

Pewter: \$5,000

- 4 tickets with reserved seating
- Name on event signage
- Listing in program book

Slate: \$2,500

- 4 tickets with reserved seating in the Gala reception
- Listing in program book

In-Kind Sponsor: Valued \$500-\$5,000

- 2 to 6 tickets with reserved seating (dependent on giving level)
- Name on event invitation (\$5,000 level)
- ½ page ad (4 ½" x 3 ½") in program book (\$5,000 level)
- Signage with company logo at the event
- Chef/Restaurant recognition by event hosts
- Premium placement of chef station in Gala reception area (\$5,000 level)



INDIVIDUAL TICKETS



\$500

Contact Information

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National Brain Tumor Society is a registered 501(c)(3) nonprofit organization, our EIN/tax ID number: 04-306-8130. All gifts are tax deductible to the full extent of all applicable laws. All correspondences can be sent to the Organization at 55 Chapel Street, Suite 200, Newton, MA 02458.