

Participant Guide



Make a difference in the fight against brain tumors!

The Participant Center (PC) is your communications and fundraising headquarters. Full of great features, this is where you can get up-to-the-minute information about the event, customize your personal fundraising page, upload photos, send messages, and check on your progress.

This guide will provide you with the necessary information to get you started.

In this guide:

- Customizing your fundraising page
- Address book
- Sending email
- Follow-ups
- My Progress

Race for Hope - DC 5K Run/Walk - www.curebraintumors.org
Presented by Cushman and Wakfield
To benefit the National Brain Tumor Society



Make it personal

CUSTOMIZING YOUR FUNDRAISING PAGE

To customize your personal fundraising page, follow these steps:

- From your Homepage, click on Personal Page ❶.
- Edit body paragraph to include your story and why you're involved. Be sure to save before proceeding to the next step.
- Upload photos or video by clicking on the Photos/Video link ❷ on the right side of the screen. Save.
- In the Components section ❸, decide whether you'd like to include the Status Thermometer and Fundraising Honor Roll on your page.

You may preview your page at any time by clicking the Preview link at the bottom of the page.

Please note that previewing the page does not save it - you must press Save.

The Team Captain is the only person who can edit the team page. To customize your team fundraising page, follow these steps:

- From your Homepage, click on Team Page ❹.
- Here you can edit the text in the body and upload a photo. Images must be .jpg files. Uploaded images will be automatically resized to fit in a 300 x 400 pixel space. The maximum acceptable file size is 4 Mb.

Welcome, Participant | Visit [Your Team Page](#), [Your Personal Page](#) ❶ | Profile | Log Out, Help ❷

HOME EMAIL PROGRESS PERSONAL PAGE TEAM PAGE

Edit Your Personal Fundraising Page

Personal Page URL: ([URL Settings](#) | [View](#))
http://www.brainumorcommunity.org/site/TR/Events/BTW-DE?px=2354173&pg=personal&fr_id=1701
This page is **Public**

Title
Support My Fight Against Brain Tumors

Body

Font family | Font size | A | ab? | [Image]

B *I* U | ABC [List icons] [Image]

I am participating to improve the lives of all those affected by brain tumors. I am passionate about this cause and that is why I am walking!

Funds raised here helps to direct promising research, support families who are currently coping with the effects of a brain tumor diagnosis, and advocate for change.

I have joined this movement to bring the issue of brain tumors to the forefront. Progress is being made, but there is so much more to be done. **Please support my efforts!**

[Save](#) [Preview](#)
The Preview will open in a new window but will not save your changes.

Content

- ❷ Photos/Video
- ❸ Components

Participant's Team

Address Book

CUSTOMIZING YOUR CONTACTS

No need to manually input all your contacts, the PC will help you upload them all in just a few easy steps. Here's how:

- From your PC Homepage, click Email **1**.
- Click Import Contacts **2** if you use one of the following email providers: Yahoo or Gmail the system will guide you through the process.
- If you do not use one of the providers listed above, you will need to export your contacts as a CSV file. Once you've saved the file, click Upload Contacts **3**.
- To enter just one contact click the Add a Contact button **4**.

The addresses you upload are private and cannot be viewed by anyone but you.

The screenshot shows the 'Email' tab selected in the navigation bar. The 'Contacts' section includes a search bar and a table of contacts. The table has columns for Name, Groups, Email (Sent), and Donations (Current). Three sample contacts are listed. The 'Import contacts' button is circled with a green '4', and the 'Add single contact' button is circled with a green '4'. The 'Import contacts' button is circled with a green '2', and the 'Add single contact' button is circled with a green '3'.

	Name	Groups	Email	Donations
			Sent	Current
<input type="checkbox"/>	Sam Ple1 sample1@example.com		5	\$81.52
<input type="checkbox"/>	Sam Ple2 sample2@example.com	Group 1	5	\$125.85 3
<input type="checkbox"/>	Sam Ple3 sample3@example.com	Group 1 Group 2	5	\$77.38 2

(Select all or none) Contacts/Page: 25 « < 1-3 of 3 > »

Send an Email

You may write your own email, or, to save time, you can use (or edit) one of several suggested messages.

To send an email:

- From your PC Homepage, click Email **1**.
- Click Use Template **2**.
- Select from the options provided.
- Edit the message to include your story.
- To enter the email recipients, click choose from your contact list **3**. If you did not upload your contact list, enter your contacts manually.
- When you're ready, click send.

To write your own message, use the blank message template. If you'd like to personalize

each greeting but send the same message, save your email as a template.

Your Participant Center will automatically create groups for you, including, teammates, donors, non-donors, and more! You can send an email to all members of a group by clicking on Groups **4**, checking the box next to the desired group(s), and then Send message to selected groups.

Sent messages can be reviewed by clicking Sent **5**. They can also be reused by clicking Forward. When forwarding a message, recipients must be entered manually.

Emails sent through the Participant Center will automatically include a link to your Personal and, if applicable, your Team Pages.

Home **1** Email Progress Personal Page Team Page

Compose Message

✓ **2** Compose ✓ Compose **3** Set Recipients **3** **4** Preview & Send

Subject: Join me in my fight against brain tumors!

Include personalized greeting (What's this?)

Font family Font size

B *I* U ABC [List Icons]

I am taking part in the Race for Hope - DC to support the fight against brain tumors. I am asking you to fight alongside me by making a donation to my page. Race for Hope - DC supports the National Brain Tumor Society and Accelerate Brain Cancer Cure in their funding of brain tumor research. I believe in their mission - won't you join me?

There are 700,000 people in the US living with a brain tumor. This year 210,000 more will be diagnosed. I walk for all of these people, their caregivers, family and friends who have been or will be affected by their diagnosis. Please support my efforts and make a donation to this important cause. Any amount helps.

It's easy to make a gift online - the link to my personal fundraising page is below. Thank you for your consideration - your gift means so much!

Current layout:

Save as draft Save as template Preview Next

Compose

Drafts

Sent **5**

Contacts **4**

The most effective emails include your personal connection to the cause or the reason why you're participating in the Race for Hope-DC.



Follow-ups

Be sure to thank your donors for their support. We've set up a suggested message to help you do just that.

If sending your thank you emails all at once, you can use the donor group that is automatically created by your PC. If you'd like to thank donors individually, you can view a list of donors by going to the Progress section of your Participant Center.





Progress

By clicking on the Progress link you can view both your personal progress and team progress, if you are a team captain.

PERSONAL PROGRESS

This is your go-to page for all things donor related! It will even let you know of any new donors that still need to be thanked!

Welcome, Participant | Visit [Your Team Page](#), [Your Personal Page](#) | [Profile](#) | [Log Out](#), [Help](#) Participant's Team

[HOME](#) [EMAIL](#) [PROGRESS](#) [PERSONAL PAGE](#) [TEAM PAGE](#)

View Personal Report

Your Fundraising Progress

\$35.00 <small>I HAVE RAISED</small>	\$350.00 <small>MY GOAL (change)</small>	10% <small>PERCENT</small>	166 <small>DAYS LEFT</small>
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● Gift Amount

Personal

Team

Top 10 Donors

Donation History

Gift Notifications: **On** ([turn off](#))

([View all personal donations](#) or [Download personal donation list](#))

Donor	Amount	Notes	Date
Jane Doe	\$35.00		11/04/2010

You may download or print a report of your gift history.

TEAM PROGRESS

Here's where you can check out your team's progress – see how much the team has raised and how close you are to your goal. You can also view the top 10 donors to the team.